

Entrepreneurial Small Management Chapter 1

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Syllabus, Spring 2016 (Web Based Course) Course Title

Mgt 581, Spring 2016 Page 1 of 10 Course Title -Entrepreneurship Professor J. Robert Collins, Ph.D. Senior Lecturer and Executive in Residence Department of Management College of Business Contact Information Office: BA 335B Office Hours: E-Mail anytime, By Appointment Telephone: 903-468-8188 Fax: 903-886-5702 E-Mail: bob.collins@tamuc.edu

Entrepreneurial Strategy J. Robert Collins, Ph.D.

"Small Business Management: Launching and Growing Entrepreneurial Ventures, (17th Edition)", Justin Longenecker, J. William Petty, Leslie E. Palich, and Francis Hoy, Cengage Learning, Stamford, CT, 2014 ISBN-13: 978-1-133-94775-2 Please Note: Students are required to have access to the textbook on the first day of class. Course Requirements